



2020 SCHOLARSHIP PROGRAM

CALLING ALL GRADUATING LITHONIA/STONECREST HIGH SCHOOL SENIORS

The Greater Lithonia Chamber of Commerce will select **6 graduating seniors** to receive a scholarship. College-bound seniors who attend Martin Luther King Jr. High School, Lithonia High School, Miller Grove High School or Arabia Mountain High School are eligible to apply for a scholarship that is worth \$500.

Eligible students can submit an original **essay, written in English**, of at least 300 but no more than 500 words, **OR** submit a 2-minute **video presentation, in English**.

Two (2) scholarships will be awarded on the topic of entrepreneurship;

Two (2) scholarships will be awarded on the topic of engineering;

Two (2) scholarships will be awarded on the topic of entertainment and film production;

Essay questions FOR THE SCHOLARSHIPS are also available on the Greater Lithonia Chamber of Commerce website: <https://www.greaterlithoniachamber.com/>

ENTRY CRITERIA

Entries may be submitted to the Greater Lithonia Chamber of Commerce via email, or regular mail no later than Friday, March 27, 2020. The winners will be recognized on April 15, 2020 at the Greater Lithonia Chamber of Commerce monthly luncheon meeting.

DEADLINE

- ✓ Postmark/upload deadline: March 27, 2020
- ✓ Nominations accepted beginning November 8, 2019

AWARDS

- ✓ The \$500 scholarships are funded through donations to the Greater Lithonia Chamber of Commerce

MORE SCHOLARSHIP INFORMATION

Detailed information about the scholarships, including scoring and judging can be obtained by contacting Kendra N. Price, President, Greater Lithonia Chamber of Commerce, (770) 482-1808, or by email: contactus@greaterlithoniachamber.com.

You may also contact the **Work Based Learning Program Coordinator, Graduation Coach, or Senior Guidance Counselor** at your high school.

THE SCHOLARSHIP TOPICS

6 Scholarship opportunities; open to any college bound student who attends one of the 4 High Schools in Lithonia/Stonecrest, Georgia

Entrepreneurship

- ✓ Submit an essay on what you believe makes a successful business and steps you will take to create a business. Explain how your experiences have prepared you for the challenges of being a small business owner and what solutions you will put in place to alleviate those challenges. Review the SBA Small Business Guide and explain what resources you will utilize and how you believe these resources will help your journey. What challenges do you foresee arising and how would you navigate past them?
<https://www.sba.gov/business-guide>

- ✓ If you've already been involved with business ventures at a young age, tell us about your experiences in the essay. Also, we want to hear about your goals and what makes you motivated to build a business. Review the score website and find four resources you believe will help your journey to create a business and how you see these resources will help you.
<https://www.score.org>

Engineering

- ✓ Engineering is defined as the application of scientific knowledge to solving problems in the real world. While science (physics, chemistry, biology, etc.) allows us to gain an understanding of the World and the Universe, Engineering enables this understanding to come to life through problem-solving, designing and building things. How does engineering affect your everyday life? How would your life be different if we didn't have engineers? Describe your future career path in engineering and how it will benefit you personally to major in engineering in college?

- ✓ What industrial engineering issues in the Metro Atlanta area do the members of Generation Z see now and what is causing that issue? What solutions are there that could be established now that would help the Metro Atlanta area in the future?

- ✓ The U.N. warns that by 2050 there will be a need for 60% more food being produced annually to keep up with demand. It is projected that during that time people will continue losing success to food and water exacerbating the issue. What are some bio-engineering solutions and innovations that could improve people's access to food and water in the future?

- ✓ Redan Park on Phillips Road has a large undeveloped field that could be used for more organized activities. What attraction do you think could be incorporated into this space to draw people to the park? Make sure you account for additional factors like parking plumbing and environmental impact when creating your feature. Make sure what you add to the park doesn't take away from the community with noise pollution or traffic.

Entertainment and Film Production

- ✓ Film and television production is growing rapidly in Georgia, which is now known as a Camera-Ready state. Georgia is now the number 1 filming location in the world and has a huge impact on the state's economy. Why do you think film has become a dominate industry in Georgia? How can Georgia's workforce prepare for the opportunities in the film industry? How can Georgia continue to lead the pack in film for the next 10 years?



GREATER LITHONIA
CHAMBER OF COMMERCE

Greater Lithonia Chamber of Commerce Scholarship

Essay Contest Rules/Regulations for Lithonia/Stonecrest High School Students Scholarship

About the scholarship:

For the second year in a row, the Greater Lithonia Chamber of Commerce is pleased to host its essay scholarship for the Lithonia/Stonecrest high school students. The scholarship program was created in an effort to increase high school students' knowledge and understanding of the impact of media on our lives.

Winning essays may be used by The Greater Lithonia Chamber of Commerce to publicize its policy on literacy and education. **The essays will be divided into two categories of competition: written essay and video essay.** Six \$500 scholarships will be awarded. A **minimum of** one award will be issued per school.

Entry criteria:

Students must submit an original essay on the topic. Entries may be submitted to the Greater Lithonia Chamber of Commerce via email, or regular mail not later than March 27, 2020. The winners will be recognized on April 15, 2020 at the Greater Lithonia Chamber of Commerce meeting.

Deadline:

Postmark/upload deadline: March 27, 2020.

Nominations will be accepted beginning November 8, 2020.

Awards:

*The **six** \$500 Scholarships are funded through donations to the Greater Lithonia Chamber of Commerce; **a minimum of** one for each of 6 Lithonia/Stonecrest high schools.*

Official Rules

Section I – General Rules

1. Contestants must compose an original essay with limited guidance from others.
2. The Greater Lithonia Chamber will have the right to publish or otherwise duplicate any essay entered into the contest.
3. Due to the volume of anticipated entries, only winners will be contacted with the results.

Section II – Qualifications for Contestants

1. The contest is open to all students in grades 12 in Lithonia/Stonecrest public schools who have applied to and have been accepted at a university or technical school.
2. Contestants may submit only one essay entry during the contest year.

Section III – Contest Rules

Written Essay

1. Participants must write on one of the official topics:
 - Entrepreneurship
 - Engineering
 - Entertainment and Film Production
 - Sustainability/Environmental Education
2. Each entry must include the Contest Entry Title Page (entry form) or submit a cover page containing the same information found on the Entry Form.
3. Essays must be typewritten and be double-spaced.
4. Essays must contain at least 300 words but no more than 500 words. Every word of the essay is counted. This does not include the title, bibliography or footnotes.
5. Any quotations or copyrighted material used in the essay must be identified properly. Failure to identify non-original material will result in disqualification.
6. Essays must be written in English.
7. Mailed entries must be stapled together in the upper left-hand corner.
8. Any protest in the conduct of the contest must be made immediately. The Chair of the Greater Lithonia Chamber of Commerce will decide all protests in conformity with the contest rules. The decision of the Chairman is final, and no higher appeals will be recognized.

Video Essay

1. Video must address one of the official topics:
 - Entrepreneurship
 - Engineering
 - Entertainment and Film Production
 - Sustainability/Environmental Education
2. The maximum length of the video is **TWO (2)** minutes.
3. Each entry must be in English.
4. Upload or submit the video essay, DVD or CD and mail to:
Greater Lithonia Chamber of Commerce, P.O. Box 57, Lithonia, GA 30038 or by email to:
contactus@greaterlithoniachamber.com.
5. All video essays must be accompanied by an entry form within the package. Entries must not, in the sole and unfettered judgment of the Chamber, contain any sexually explicit, disparaging libelous or other inappropriate content, language or nudity.
6. Entries must not contain any act that is considered dangerous, in the sole and unfettered judgment of the Chamber.
7. Entries must not violate any copyrights or trademarks, including music used in the video. Applicants must have consent and credit the music or it must be the applicant's original music.
8. Failure to adhere to the rules may result in disqualification at the discretion of the Chamber.

Section IV – Judging and Timing

1. Judging will be completed by a panel of qualified judges.
2. Judges will not discuss or compare essays being judged until all essays have been judged.
3. Only judges can assign a penalty or award points.

Section V – Scoring

Written Essay Contest

Scoring procedures at all levels of the contest will be identical.

1. Material Organization (Logical interpretation of the subject, adherence to topic): 40 points
2. Vocabulary and Style (Phrasing and continuity): 30 points
3. Grammar, Punctuation, Spelling: 20 points
4. Neatness: 5 points
5. Adherence to contest rules (prepared in the proper format): 5 points

Video Contest

1. Logical Interpretation of Subject, Adherence to Topic: 25 points
2. Originality: 25 points
3. Innovation and Creativity: 25 points
4. Visual Esthetics: 25 points